

Appendix B1: Questions and Frequencies for Middle District (Unweighted Data and Ineligible Convicted Felons Included)

INTRO:

Hello, I am calling from Promark Research. We're doing a public opinion survey among residents of Tennessee about the legal system and a specific case. I promise we are not selling anything or doing a political poll. This is a poll about the law. Your cooperation is voluntary; you may answer "no opinion" or "undecided" to any question, and your answers are confidential. First, are you a U.S. citizen, a resident of the state of Tennessee, and 18 years of age or older?

STYPE:

Landline.....1	158	51.13 %
Cell.....2	151	48.87 %

Q1A:

In addition to the cell phone on which we are speaking, do you also have a landline at your home residence?

Yes.....1	46	30.46 %
Unsure.....2	1	0.66 %
No.....3	104	68.87 %
Refused.....0	0	0.00 %

Q1B:

In addition to the landline on which we are speaking, do you also have a cell phone?

Yes.....1	136	86.08 %
Unsure.....2	0	0.00 %
No.....3	21	13.29 %
Refused.....0	1	0.63 %

Q4:

Are you a registered voter?

Yes.....1	269	87.06 %
No.....2	40	12.94 %

Q4B:

Do you have a valid Tennessee Driver's license or state identification card?

Yes.....1	306	99.03 %
No.....2	3	0.97 %

RESPONDENTS GENDER (BY OBSERVATION)

Male.....	1	145	46.93 %
Female.....	2	164	53.07 %

Q6A:

Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

Yes.....	1	15	4.85 %
No.....	2	294	95.15 %
Refused.....	0	0	0.00 %

Q6B:

And is your race white or Anglo, African-American, Asian, or some other race?

Anglo / White.....	1	252	81.55 %
African-American.....	2	48	15.53 %
Asian.....	3	1	0.32 %
Other.....	4	7	2.27 %
Refused.....	0	1	0.32 %

PRACE:

White.....	1	246	79.61 %
African-American.....	2	46	14.89 %
Hispanic.....	3	15	4.85 %
Asian.....	4	0	0.00 %
Other.....	5	2	0.65 %
Unsure / Refused.....	6	0	0.00 %

Q7:

Is your age between 18 and 34, 35 and 54, 55 and 69, or 70 and over?

18-34.....	1	86	27.83 %
35-54.....	2	128	41.42 %
55-69.....	3	86	27.83 %
70 and over.....	4	8	2.59 %
Refused.....	0	1	0.32 %

Q8:

Let me start by asking how closely you follow the business news. Would you say you follow the business news closely, somewhat, just a little, or not at all?

Closely.....	1	46	14.89 %
Somewhat.....	2	126	40.78 %
Unsure.....	3	1	0.32 %
Just a little.....	4	75	24.27 %
Not at all.....	5	61	19.74 %
Refused.....	0	0	0.00 %

Next I would like to read you the names of several companies with their headquarters in Tennessee and ask how much you have read or heard about them...

Continue.....	1	309	100.00 %
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Q9:

First, Federal Express. Have you read or heard a lot about Federal Express, something, just a little, or nothing?

A lot.....	1	78	25.24 %
Something.....	2	64	20.71 %
Unsure.....	3	3	0.97 %
Just a little.....	4	79	25.57 %
Nothing.....	5	85	27.51 %
Refused.....	0	0	0.00 %

Q10:

Next, Dollar General. Have you read or heard a lot about Dollar General, something, just a little, or nothing?

A lot.....	1	135	43.69 %
Something.....	2	67	21.68 %
Unsure.....	3	1	0.32 %
Just a little.....	4	64	20.71 %
Nothing.....	5	42	13.59 %
Refused.....	0	0	0.00 %

Q11:

Finally, Pilot Flying J. Have you read or heard a lot about Pilot Flying J, something, just a little or nothing?

A lot.....	1	90	29.13 %
Something.....	2	50	16.18 %
Unsure.....	3	1	0.32 %
Just a little.....	4	60	19.42 %
Nothing.....	5	108	34.95 %
Refused.....	0	0	0.00 %

Q12:

Do you know what city in Tennessee Pilot Flying J has its company headquarters?

Knoxville.....	1	80	25.89 %
Nashville.....	2	15	4.85 %
Memphis.....	3	3	0.97 %
Other.....	4	15	4.85 %
Don't Know.....	5	196	63.43 %
Refused.....	0	0	0.00 %

Q13:

Pilot Flying J sells diesel fuel to truck stops and trucking companies. On February 3rd 2016, the federal government indicted eight Pilot Flying J employees, including some top level executives, on charges of criminal conspiracy to commit fraud. The Federal Government alleges that these eight employees conspired, for personal and company financial gain, to defraud trucking companies of tens of millions of dollars in cash bonuses or rebates owed to these fuel buyers by Pilot Flying J. Have you read, heard or seen anything about events surrounding the criminal fraud indictment brought by the federal government against these eight Pilot Flying J employees?

IF YES, ASK Have you seen, read or heard a lot, something, or just a little about the events surrounding the criminal indictment?

Nothing.....	1	166	53.72 %
Just a little.....	2	51	16.50 %
Something.....	3	44	14.24 %
A lot.....	4	47	15.21 %
Refused.....	0	1	0.32 %

Q14:

Did you hear or see anything about the Pilot Flying J criminal prosecution on television?

Yes.....	1	72	50.70 %
Unsure.....	2	3	2.11 %
No.....	3	67	47.18 %
Refused.....	0	0	0.00 %

Q15:

Did you read about the Pilot Flying J criminal prosecution in the <q15f1>?

Yes.....	1	48	33.80 %
Unsure.....	2	3	2.11 %
No.....	3	91	64.08 %
Refused.....	0	0	0.00 %

Q16:

Did you get information from the Internet about the Pilot Flying J criminal prosecution?

Yes.....	1	64	45.07 %
Unsure.....	2	1	0.70 %
No.....	3	77	54.23 %
Refused.....	0	0	0.00 %

Q17:

Finally, have you had conversations with other people about the Pilot Flying J criminal prosecution?

Yes.....	1	40	28.17 %
Unsure.....	2	1	0.70 %
No.....	3	101	71.13 %
Refused.....	0	0	0.00 %

Q18:

Based on what you have read, seen or heard about the charges of criminal conspiracy to commit fraud brought by the federal government against the eight employees of Pilot Flying J, do you think these employees are definitely guilty, probably guilty, probably not guilty or definitely not guilty?

Definitely Guilty.....	1	16	11.27 %
Probably Guilty.....	2	59	41.55 %
Undecided.....	3	58	40.85 %
Probably not Guilty.....	4	8	5.63 %
Definitely not Guilty.....	5	1	0.70 %
Refused.....	0	0	0.00 %

Q19II:

The media have reported a number of specific incidents relating to Pilot Flying J and the eight employees and former employees of Pilot Flying J that were indicted by the federal government this past February 3rd. Some people may remember some things, while others may remember different things. We are interested in what you remember reading, seeing or hearing about this litigation, even if you already told me about it in one of your previous answers...

Continue.....	1	142	100.00 %
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Q19:

First, have you read or heard that the Federal Government obtained a warrant to search the offices of Pilot Flying J back in February of 2013, and seized boxes of records and made copies of computer hard drives?

Yes.....	1	94	66.20 %
Unsure.....	2	7	4.93 %
No.....	3	40	28.17 %
Refused.....	0	1	0.70 %

Q20:

Have you read or heard that numerous employees of Pilot Flying J rushed to the office of the U.S. Attorney to plead guilty to fraud in the hopes of getting a reduced fine or reduced time in prison?

Yes.....	1	25	17.61 %
Unsure.....	2	7	4.93 %
No.....	3	109	76.76 %
Refused.....	0	1	0.70 %

Q21:

Have you read or heard that Pilot Flying J has been sold to Mark Cuban, owner of the Dallas Mavericks basketball team?

Yes.....	1	10	7.04 %
Unsure.....	2	3	2.11 %
No.....	3	128	90.14 %
Refused.....	0	1	0.70 %

Q22:

Have you read or heard that a high ranking executive in Pilot Flying J paid one million dollars for an airplane that was not fit to fly from a customer that had allegedly been defrauded?

Yes.....	1	20	14.08 %
Unsure.....	2	1	0.70 %
No.....	3	120	84.51 %
Refused.....	0	1	0.70 %

Q23:

Have you read or heard that Pilot Flying J sales representatives took advantage of Hispanic owned trucking companies by not paying or underpaying the rebates those companies were owed by claiming there was a misunderstanding due to an English/Spanish language barrier?

Yes.....	1	35	24.65 %
Unsure.....	2	4	2.82 %
No.....	3	102	71.83 %
Refused.....	0	1	0.70 %

Q24:

Have you read or heard that people working for Pilot Flying J have pled guilty to charges of fraud and are cooperating with the government for possibly getting reduced fines and/or reduced prison sentences.

Yes.....	1	48	33.80 %
Unsure.....	2	8	5.63 %
No.....	3	86	60.56 %
Refused.....	0	0	0.00 %

Q25:

Finally, have you read or heard that the Pilot Flying J Company was fined 92 million dollars by the federal government for underpaying or not paying the rebates owed to its customers?

Yes.....	1	64	45.07 %
Unsure.....	2	8	5.63 %
No.....	3	70	49.30 %
Refused.....	0	0	0.00 %

Q26:

Pilot Flying J is a privately owned company. Do you know the name of the family that owns Pilot Flying J?

Haslam.....	1	109	35.28 %
Other (SPECIFY).....	2	0	0.00 %
Don't know.....	3	199	64.40 %
Refused.....	0	1	0.32 %

Q28:

Finally, we would like get some background information... Do you own or rent your home, or have some other living arrangement?

Own.....	1	205	66.34 %
Rent.....	2	62	20.06 %
Other.....	3	34	11.00 %
Refused.....	0	8	2.59 %

Q29:

Are you married, divorced or separated, widowed or never married?

Married.....	1	183	59.22 %
Divorced.....	2	35	11.33 %
Separated.....	3	4	1.29 %
Widowed.....	4	18	5.83 %
Never married.....	5	65	21.04 %
Refused.....	0	4	1.29 %

Q30:

Are you employed full time?

Yes.....	1	181	58.58 %
No.....	2	125	40.45 %
Refused.....	8	3	0.97 %

Q31:

Do you have a four year college degree-that is, a Bachelor of Arts or Bachelor of Science degree?

Yes, have a college degree.....	1	120	38.83 %
No, do not have a college degree.....	2	188	60.84 %
Refused.....	0	1	0.32 %

Q32:

Do you currently work for or have you ever worked for Pilot Flying J?

Yes.....	1	4	1.29 %
Unsure.....	2	1	0.32 %
No.....	3	303	98.06 %
Refused.....	0	1	0.32 %

Q33:

Do you personally know anyone who has worked for or currently works for Pilot Flying J?

Yes.....	1	24	7.77 %
Unsure.....	2	3	0.97 %
No.....	3	281	90.94 %
Refused.....	0	1	0.32 %

Q34:

Other than yourself, how many other adults live at your residence—none, one other adult, two other adults, or three or more other adults?

None.....	4	29	18.35 %
One other.....	1	86	54.43 %
Two others.....	2	24	15.19 %
Three or more others.....	3	16	10.13 %
Refused.....	0	3	1.90 %

Q35:

Finally, for statistical purposes, we need to know if you have been convicted of a felony?

IF YES, ASK Have you had your civil rights restored, that is, your right to vote?

Convicted.....	1	11	3.56 %
Convicted, civil rights restored.....	2	3	0.97 %
Never convicted.....	3	293	94.82 %
Refused.....	0	2	0.65 %
